

VP300 R PINK EDITION

Life is pink. Thank you
for bringing hope



Ignite hope &
donate now



**BREAST
CANCER
NOW**

NILFISK

Urgency demands solidarity — let's act now

Why is breast cancer research so important:

- More people are surviving breast cancer than ever before. That's thanks to research. But breast cancer is far from a done deal.
- Too many people are still diagnosed late, once the disease has spread and become incurable. We have treatments, but not enough, and often they come with gruelling side effects. And breast cancer continues to take far too many lives. Around 11,500 women and 90 men every year in the UK. Almost all of them from metastatic breast cancer.
- Breast Cancer Now have a bold vision. That by 2050, everyone with breast cancer will live and live well. But to make that a reality, we need to go further and faster than ever. And world-class research is key to that.

How will your donation make a difference?

- Breast Cancer Now fund world-class research so we can stop people dying of breast cancer in the future. Current research areas cover Secondary breast cancer, improving quality of life, better treatments and prevention and early diagnosis.

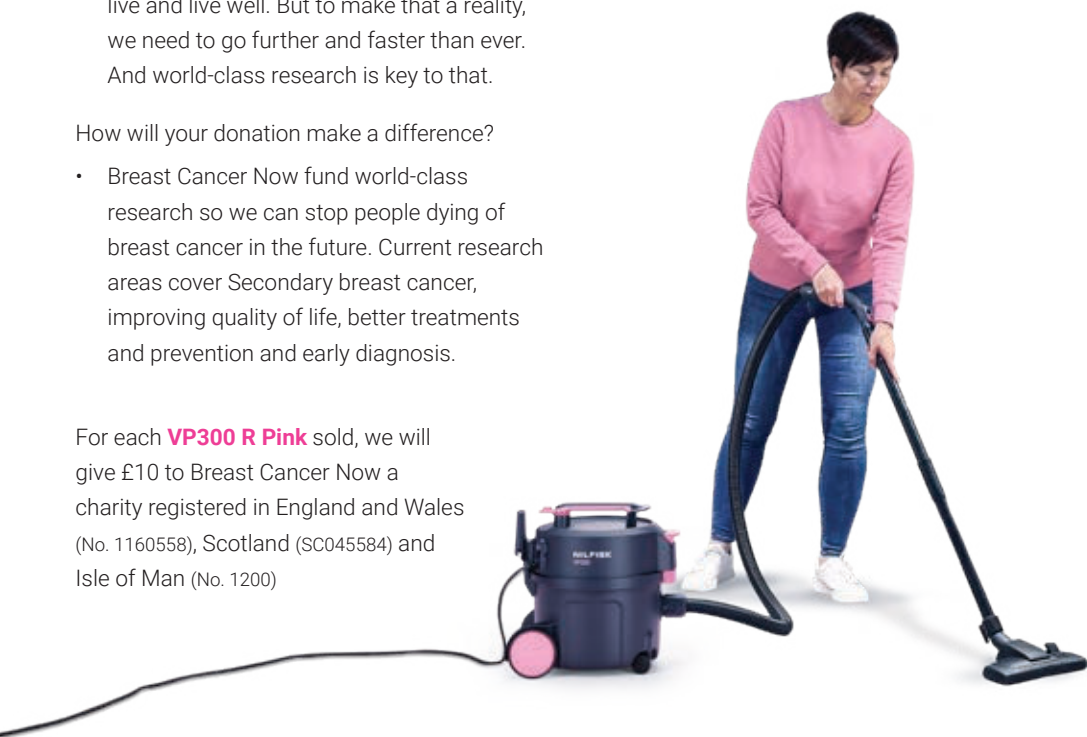
For each **VP300 R Pink** sold, we will give £10 to Breast Cancer Now a charity registered in England and Wales (No. 1160558), Scotland (SC045584) and Isle of Man (No. 1200)



Every year, **2.3 million people worldwide** are diagnosed with breast cancer. And according to WHO projections, that number could rise by **38% by 2050 — reaching 3.2 million new cases annually.**



Learn more about our
VP300 R Pink Charity Partner
Breast Cancer Now



Everyday superpowers

The Nilfisk VP300 R Pink Edition is a well-built and reliable vacuum cleaner designed with comfort and the environment in mind. Easy to manoeuvre, it's ideal for daytime cleaning in offices, hotel rooms, and retail outlets.

NILFISK
DONATION

£10.00

For every VP300 R Pink Edition sold



The **VP300 R PINK** is a limited edition with features like:



Best-in-class filling capacity, which means less time spent changing dust bags



At only 4.5 kg, the VP300 R is easy to transport from place to place, helping users clean more efficiently with less effort and fatigue



The VP300 R is manufactured from 38% recycled plastics



Low sound pressure level of 56 dB(A) makes the machine suitable for daytime cleaning



High filtration level with HEPA exhaust filter



Secure and easy to reach accessory and power cord storage



Detachable black cord for easy replacement



VP300 R can be carried safely and comfortably in one hand

